



IBM

00M-238

*IBM Commerce Solutions Selling/Order Mgmt Sales Mastery
Test v1*

Answer: B

QUESTION: 33

How can you make Business flows configurable and adaptive in Order Management?

- A. By doing a value chain analysis.
- B. By altering the process model.
- C. With customization.
- D. With change request management.

Answer: B

QUESTION: 34

What is a key marketing capability in the WebSphere Commerce platform?

- A. Marketing experimentation (a/b testing)
- B. Marketing resource management
- C. Marketing analytics
- D. Campaign planning

Answer: D

QUESTION: 35

What functionality supports Move Add Cancel Delete (MACD) process for service configurations?

- A. Lock contracted prices.
- B. Execute date validations.
- C. Comparison of current with new/changed configurations.
- D. All of the above

Answer: C

QUESTION: 36

What business models does WebSphere Commerce support?

- A. B2C eCommerce
- B. B2C and B2B eCommerce

- C. B2C, B2B and indirect selling including B2B2C
- D. B2C, B2B and Supply Chain

Answer: C

Reference:

<http://www.redbooks.ibm.com/redbooks/pdfs/sg247588.pdf>

QUESTION: 37

What product(s) from the IBM Sterling Configure Price Quote (CPQ) bundle are required to provide product configurator capabilities through a Web Channel?

- A. All the products of the IBM Sterling CPQ bundle.
- B. IBM Sterling Configurator add-on to WebSphere Commerce.
- C. IBM Sterling Configurator Order Management add-on.
- D. The channel usage does not determine what products of the IBM Sterling CPQ bundle are needed.

Answer: B

Reference:

http://publib.boulder.ibm.com/infocenter/wchelp/v7r0m0/index.jsp?topic=%2Fcom.ibm.commerce.sterling-configurator.doc%2Ftasks%2Ftya_installvm.htm

Download Full Version From <https://www.certkillers.net>



DON'T KNOW
OR NO PREFERENCE

Pass your exam at First Attempt....Guaranteed!